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PATENT TRADEMARK OFFICE

Docket No.: 2875/1G342US1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Samuel Sergio TENENBAUM

Serial No.: 09/922,232

Confirmation No.: 7566

Filed: August 3, 2001

For: COMPUTERIZED ADVERTISING METHOD AND SYSTEM

Commissioner of Patents
2900 Crystal Drive
Arlington VA 22202-3514

Sir:

PRELIMINARY AMENDMENT

Prior to examining the above identified patent application, please enter the following amendment:

In the Description:

Following the title, please add the following paragraph: